

trading ages™

a unique perspective on aging



Trading Ages™, our trademarked senior sensitivity training, is designed to help professionals who work with older adults. The training:

- Helps participants recognize some of the challenges people experience as they age.
- Utilizes practical examples and activities to increase understanding around age-related changes that can affect behavior and attitudes.
- Incorporates strategies to improve communication and interactions with professional contacts, friends, and loved ones.

The growth of the older adult population is impacting families and communities.

Baby Boomers make up 25% of the population.

If your organization is interested in hosting Trading Ages for your staff, community or networking group, please contact us at 866-421-1964 or TradingAges@scanhealthplan.com. Trading Ages is a community service and offered at no cost.

Trading Ages is also available in Spanish.